

## Natural, Non-Medicated Solutions to Pain, Cough, Cold, and Flu, Sore Throat, or Gastrointestinal Relief

Reckitt are looking to identify research applying novel, non-medicated and natural technology solutions to treating or preventing the symptoms associated with the following ailments: upper and lower gastrointestinal (GI) conditions, cough, cold & flu, sore throat and pain.



### Approaches of Interest

- Focused on the ingredient solutions that demonstrate a therapeutically beneficial effect in the target therapeutic areas
- Open to all secondary metabolites e.g., flavonoids, terpenoids, alkaloids
- Natural compounds of all origins will be considered e.g., plant-based extracts, bacteria culture/probiotic, animal protein as long as they are shown to have therapeutic benefits
- Preference will be given to opportunities allowing for production of the treatment on a large-scale
- Repurposing of compounds with regulatory approval are within scope
- Primary interest is in natural materials that are shown to have therapeutic activity
- All modes of delivery are within scope

### Stage of Development

- Opportunities with considerations or plans for evidence generation to support efficacy of alternative modes of action are preferred
- Preference will be given to opportunities with clear understanding of Mode of Action, potential interactions and safety implications. Or at very least a clear pathway and plan to generating data to answer these questions
- Information regarding the Ingredient Regulatory Status of compounds would be beneficial, but not essential

### Out of Scope

- Opportunities focused on prescription medications (non-over the counter medications)
- Compounds from genetically modified organisms (GMOs)
- Neuropathic pain






### Submission Information

Submission of one page, 200-300 word briefs are encouraged. In submitting to this campaign, you confirm that your submission contains only non-confidential information.

### Opportunity for Collaboration

Reckitt is open to a range of collaboration opportunities, with the most appropriate outcome being decided on a case by case basis. Example outcomes include licensing assets, project/PhD funding, and research collaborations.

### Opportunities sought

-  Technologies
-  Academics and expertise
-  Centres of excellence
-  Research projects
-  Spinout companies

### Submissions

Please submit relevant, non-confidential opportunities online via: [discover.in-part.com](https://discover.in-part.com)

Deadline: **1st June 2021 - 10:59 pm GMT**

#### Have any questions?

Contact our team at [discover@in-part.co.uk](mailto:discover@in-part.co.uk)

